



Build your campus brand and develop business students' career readiness through enhanced student engagement and support to the Business Career Center. Employer funds **DIRECTLY and EXCLUSIVELY BENEFIT STUDENTS** by supporting additional capacity for feedback and guidance, resource subscriptions and career programming.

To learn more and participate, please contact Hannah Lubar at hannah.lubar@marquette.edu or (414) 288-7394.

Support Area	\$13,000	\$5,000	\$3,000	\$1,300
Gold event sponsor registration for 4 2022-23 Business Career Center hosted recruiting events.	✓			
Mentor Program Event Sponsor. Support programming for the BCC-MBAA mentor program, reaching 90+ sophomores & juniors. Company logo displayed within communications, the program website, and at events.	✓			
Swift Student Center mini-program: Snacks provided with employer office hours or tabling near Student Center, and signage with logo. Visit to be advertised 1-2 weeks ahead.	✓			
Vmock AI Resume Development Sponsorship. Company logo will be displayed with Vmock use. This resource is used with 800+ students in LEAD 1050 and 2000.	✓			
Speaker for LEAD Career Awareness Night. A company representative will serve as a panelist to provide industry insights. All 400+ LEAD 1050 (first year) students attend.	✓	✓		
Applied Career Education Sponsor. First access to practice interview scheduling, reaching 400+ juniors & seniors/year.	✓	✓		
LEAD Career Course Speaker. Connect with 400+ students/year as a guest speaker or panelists within one of the LEAD 1050, 2000 or 3000 courses.	✓	✓		
Employer Spotlight in BizCareers newsletter sent to all College of Business students, faculty, and staff, promoting internship/job posting and targeted once per semester.	✓	✓		
Gold event sponsor registration for two 2023-24 Business Career Center hosted recruiting events.	Included above	✓	✓	
Invitation to volunteer for extended drop-in hour resume reviews hosted with the BCC in Swift Student Center.	✓	✓	✓	
Student Organization Connections. BCC staff will coordinate a meeting with student leaders and advisor(s) of up to three relevant business student organizations.	✓	✓	✓	
Gold event sponsor registration for one 2023-24 Business Career Center hosted recruiting event.	Included above	Included above	Included above	✓
Employer Spotlight in BizCareers newsletter sent to all College of Business students, faculty, and staff, promoting internship/job posting and targeted once per year.	Included above	Included above	✓	✓
Personalized recruitment planning consultation meeting.	✓	✓	✓	✓
Complimentary parking voucher when visiting campus for recruitment/student career education activities.	✓	✓	✓	✓
Company logo displayed year-round on Business Career Center website and on TV screens in business building, O'Brien Hall.	✓	✓	✓	✓